Society Notes -:- Personal Gossip -:- Entertainments -:- Club Doings

the army that passes every year through the factory at Niagara Falls in which an army that inspects every detail in the manufacture of the cleanest, purest and best of all cereal foods. These crisp, brown, delicious little loaves of baked whole wheat have everything in them the human body needs. Try them for breakfast with hot milk or cream. Made at Niagara Falls, N.Y.



Make Your Home Safe by Using

Safe Home Matches

They are the strongest, sturdiest, safest matches in the world.

They light almost anywhere. These are real safety matches.

They don't spark. They don't sputter. The heads don't fall off. The sticks are unusually strong.

They are non-poisonous and conform in every respect with the new Fed-

Sc. All grocers.
Ask for them by name.

The Diamond Match Company



E Kneumatism! 3

As soon as an attack of Rneumatism begins, apply Sloan's Liniment. Don't waste any time and suffer agony unnecessarily, a few drops of Sloan's Liniment on the painful spot—don't rub—is all you need. Keep a bottle in the house for emergencies.

Sloan's

KILLS PAIN

A Hundred Thousand PLANS FOR DANCE ARE DEAD SECRET

Shredded Wheat is made - Mr. and Mrs. Hoxie Clark to Be Hosts at the Fontenelle This Evening.

THREE CLUBS AS GUESTS

By MELLIPICIA-January 24. The interest today all centers about se Hoxie Clarks' dance this evening at he Fontenelle. The decorations, the ovelties and all the little surprises of the affair are a dead secret as yet, the host and hostess declaring that it shall e the most informal and simple of

Mr. and Mrs. Hoxle Clark, with Mrs. Clark's mother, Mrs. Charles Squires, will receive the guests at the door of the ballroom as they enter. One hundred and twenty-five invitations have been issued and accepted. Supper will be served at 11 o'clock in the three private dining rooms, adjoining the ballroom. Olson's orchestra will play throughout the evening. The invitations were issued to the dance clubs which have entertained the Hoxie Clarks during their visit, which commenced last Christmas. Among the guests will be:

Among the guests will be:

Messrs. and Mesdames—
Walter Page, J. E. Summers,
M. A. Hail,
Joseph H. Baldrige, Joseph Barker,
Harry Tukey, C. M. Wilhelm,
Frank W. Judson, C. B. Keller,
Frank Hamilton, Daniel Baum, Jr.;
George B. Prinz,
George H. Prinz,
Gedrey Wyman, Herbert Wheeler,
Harry L. Cummings, Arthur Gulou,
Jurvid Haum, F. H. Gaines,
John W. Towle, W. A. Fraser,
Ludovic F. Crocoot, C. C. George,
Harry Birkey, M. C. Peters,
John W. Towle, W. A. Fraser,
Ludovic F. Crocoot, C. C. George,
Harry Birkey, M. C. Peters,
John A. Jaconale, Goold Dietz,
W. H. Because, William F. Shelton,
E. H. Sprague,
J. Curk Loit, E. H. Sprague,
L. Will mannaton,
E. H. Sprague,
L. Will mannaton,
E. W. Dixon,
John L. Kennedy,
L. Larles Kountze,
Luther Kountze,
Lunian T. Burns,
M. S. Hosford, Gien Wharton,
Fred Hamilton,
Messrs, and Mesdames—
Glen Wharton,
Messrs, and Mesdames—
Mabel Ogden,
Mesdames—
Mesdames—
Maller Pavis,
Mellore Davis,
M Messrs, and Mesdames-

Louis Nash,
Mesdames—
Mabel Ogden,
F. P. Kirkendall,
J. M. Metcalf,
K. C. Barton,
Misses—
Elizabeth Davis,
Mellora Davis,
Leubse Dinning,
Frances Hochetetler, Alies Jaquith,
Anne Gifford,
Misses—
Label Vinsonhaler,
Messrs—



Wardrobe Trunks

Twe take great pleasure in extending to the people of Omaha an urgent invitation to come to our store and inspect the most complete line of wardrobe trunks ever brought to this city. They are the GOLD MEDAL HARTMANN line and range in price from \$20 and \$25 on up. We can fit any pocketbook with the best built, most convenient. trunk ever made in the history of the trunk business.

Freling & Steinle 1803 Farnam

Palm Beach Frock



Breathing the freshness of spring is a Palm Beach frock of cream lace, black net and green satin.

A return to simple tunic lines is indicated in a southern model which has a foundation skirt of pale pink silk, draped with white voile. This voile overdress is bordered with a deep self tuck, which gives a sense of substantiality to the fragile fabric.

The short tunic is of black tulle, bordered with a band of white net, which is heavily embroidered with white braid. The contrast of the black and white is highly decorative and elegant.

The bedice is such that it may be worn for either day or evening occasions. It is of black tulle over white and shows the tulle. The short sleaves are finished with a flounce of tulle."

The striking note of color is infused in the girdle of grass-green satin ribbon, tied at one side of the front. Across the back and front of the girdle there are narrow revers of black taffets.

Lincoln Social Notes.

A beautiful event of the week-end was a post nuptlat reception given by Mrs. Bridal Shower. Lionel C. Burr in honor of Mrs. Louis
W. Korsmeyer, formerly Miss Tukey. urday evening at whose marriage took place a few weeks ago. Receiving with Mrs. Burr and the guest of honor were Mrs. Korsmeyer's mother, Mrs. A. P. Tukey of Omaha. Margaret Wheeler, and her sister, Mrs. H. E. Byram of Margaret Wheeler,

The affair was beautifully appointed and attended with many delightful features. A profusion of roses brightaned all the rooms. A program of barp and violin music was rendered during the receiving hours. The dining room was appointed in pink. A large silver basket, overflowing with roses and tied with pink maline, formed the center piece and was surrounded with pink candles in orystal sticks tied with pink tuile in which nestled tiny pink ross

During the reception Mrs. Burr was assisted by the following ladies, who alternated in doing the honors in the drawing room and dining room, Mrs. Hoxie Clark Plans.
W. M. Leonard, Mrs. Ross Curtice, Mrs. Mr. and Mrs. Hoxie Lew Marshall, Mrs. John Dorgan, Mrs. W. W. Richardson, Mrs. Harry Reese, Mrs. Elmer Henkle, Mrs. Frank Balentine, Miss, Mabel Hays, Miss Blanch

Garten and Miss Frances Sheldon.-Lin-

Mrs. A. P. Tukey of Omaha and her. of Net and Satin daughter, Mrs. H. E. Byran, of Chicago, left for Omaha Saturday after a short vielt with Mrs. L. C. Burr. Miss Lenore Fitzgerald of Omaha, who

is teaching in Fremont, spent the week-Mr. and Mrs. G. C. Krause have re-

turned home after a week's visit with Dr. V. N. Lee and Mr. Charles Lee of

Dinners Preceding the Dance.

Mrs. Luther Kountze is hostess at her home this evening to the host and hostess of the event of the week, the dance at the Fontenelle given by the Hoxie Clarks. Mrs. Clark's mother, Mrs. Charles Equires, is included in the party with the George Berhard Prinzes, the A. L. Reeds, the J. E. Summers and Mr. Robert Burns. Dr. Le Roy Crummer will entertain six guests before the dance at dinner at the Hotel Fontenelle. One of the Dutch treat parties before

Herbert Connell, the John Redicks, the George Redicks, the Barton Millards, the Louis Clarkes, the Ross Towles, the John Maddens and the Arthur Keelines will Another of the home dinners of the evening will be given by Mr. and Mrs.

the dance will be at the Fontenelle, when

Mrs. Charles Turner of Fremont, Mr.

Walter Page, who will have ten guests, including Mrs. William Sears Poppleton. Pink tulips will be used profusely in

Mr. and Mrs. J. El. George will have a simple home dinner with Mrs. Ward roses decorating the table. The guests will be: Messrs. and Messdames— Herbert Wheeler, C. C. George, Arthur S. Rogers, Harry Tukey.

The Glen Whartons entertain a home dinner party of twelve this evening. The John A. McShanes, the E. W. Dixons, the Henry Wymans, the Frank Hamiltons and William R. McKeens will dine with the O. C. Redicks at the Redick

home before the Clark dance Mr. and Mrs. William Tracy Burns have ten guests this evening at the Fontenelle to dine before the dance. The table will have a pink roses centerplece.

Four guests will dine informally with the John T. Stewarts at their home this

Farewell to Miss Summitt. Miss Mary Brumbaugh gave a farewell party Saturday night in honor of Miss Naomi Summitt, who leaves this week for Lincoln, where she will attend the bust band of lace, partly velled by the state university. The evening was pleasantly spent in games and music, the color scheme being crimson and cream, the colors of the university. Those present were:

ent were:

Misses—
Naconi Summitt,
Jessie Innes,
Maud Gray,
Mande Winterton,
Ruth Cox,
Grace Cox,
Mesdames—
Kregschow,
Summitt,
Messrs.—
Otto Kregschow,
G. W. Summitt,
Emmet Brumbaugh,
Emmet Brumbaugh,
Paul Summitt,
Edmund Brumbaugh.

A miscellaneous shower was given Saturday evening at the home of Mrs. Leon ard Brown for Miss Mary McCauley, a bride of this week. Those present were

Today's Events. The Bible class met this afternoon under the leadership of Mrs. A. F. Jonas

The Monday Drama class met with Miss Kate McHugh this morning. The Thursday Morning Bowlers met this afternoon at Farnam alleys. The White Shrine Whist club meets today at the Masonic Temple, with Mrs.

L. F. Shrum the hostess of the occasion.

Mr. and Mrs. Hoxie Clark of Villa Belvidere, N. Y., who have been visiting Mrs. Clark's mother, Mrs. Charles Squires, since Christmas, leave February 3, for New York, and will go to

To The Mothers of Omaha

The prevalence of SCAR-LET FEVER in Omaha is

far greater than the general

public realizes. We are not

saying this to scare you, but

to warn you for your own good and for the protection of those dear little children

you love. Milk is one of the

worst carriers of disease,

and you ought to know that the bottles you get your milk in have been thorough-

that the bottles have not

been in a home where there

izing machine, where every bottle is put through a

scalding bath that absolutely

eliminates any possible con-

We Court Investigation

We invite you to come personally to our plant at 26th and Leavenworth and

let us show you how we

protect our customers. Has

your dairyman given you an invitation like this.

We have a modern steril-

is scarlet fever.

tamination.

scalded and sterilized;

American Countess Soon Returns as Nurse to Front FOR MRS. NELSON



COUNTESS DE PIERREFEU

hood days was Elsa Tudor of Boston, is aunt married the Count Kleczkowska, tem, were deeply saddened by the news about to return to France to resume her and it was while visiting in Britiany that of their benefactor's death. A picture of hospital nursing, which was so pathet- Miss Tudor met Count Dedous de Pierre- Mrs. Nelson hangs in the Train school ically interrupted when her titled husband feu. eldest son of the famous French lunch room, but Mrs. Nelson never saw fell last spring while doing ambulance family and a descendant of Adviral de the lunch room in operation, as she was work for France.

to speak of her war experiences. With ily is notable." Colonel Tudor, of revolu- Dinner Party. her four children, she has been staying tionary fame, was a friend of Napoleon with her mother, Mrs. William Tudor, in and visited the French court,

one of four daughters of Mr. and Mrs. her own lines.

Coligny. She is expected to come to New York In New England annals the Tudor fam-

Hancock: N. H. She is sailing for France Personal loss and sorrow are put aside ing. The table will have a center piece the latter part of February with her by Countess de Pierrefeu, whose sole of Killarney roses. Those present will children, the youngest of whom is just thought is to get back where she may years old; the oldest boy is 10 and heir give her service and skill to those in to the distinguished title of his father. | need. The counters has been offered the Countess de Pierrefeu's sad story is position of head nurse of the hospital at part of Boston's society history. She was Dinard, but has declined, to work along

on Jekyl Island.

Club Affair. Mrs. Anderson entertained the Man- Mr. and Mrs. G. M. Barnes, will be maryantres club of the Young Women's ried to Mr. Clyde Eugene Butler of Leon, a private view for members of the Pin Christian association Friday evening. A la, son of Mr. and Mrs. L. Butler of Arts society, the Friends of Art ofprize was won by Miss Margaret Case. Varina, Ia. All the wedding guests will ficers of local art clubs and the press, The meeting will be held at the Young be kin to the wride or bridegroom, and Women's Christian association. Those the only attendents will be the children the exhibition committee which has the

Misses—
Margaret Case,
Sadie Hiatt,
Grace Hixson,
Doris Whited,
Leia Ash,
Dorothy Peterson,
Mable Hogan,
Anna Rird Anna Bird, Eliza Mr. and Mrs. Anderson,

Misses— Marlon Hixson, Ruby Histt, Iron Highland, Katherine Weise, Vera Fisk, Cora McCord, Ruth Miller, Elizabeth Brenizer, erson.

Miss Nash Scores Success.

Mr. and Mrs. L. F. Crofoot returned from Minneapolle this morning, having gone there for the concert Sunday, when Miss Frances Nash played with the Minneapolis Symphony concert. The concert was given to an audience that crowded the music hall, and the young Omaha pianist was enthusiastically received. Miss Nash plays in Dubuque also this week and is not expected home until Saturday. Mrs. E. W. Nash is with her and they are both the guests of Mr. and Mrs. George Myers. On Sunday Miss Nash will give a concert recital with George Hamlin, tenor, at the Boyd

Club Gives Card Party.

The South Side Progressive club will entertain at its hall, Tuesday evening. The hostesses will be: Miss Kate Connell,

Mesdames— Mesdames— M. Cahili, Joseph Disterhaus, A. Elmiser.

Social Gossip.

W. Chamberlain of Omaha is a guest at the Elms hotel, Excelsior Springs, Mo. Mr and Mrs. D. C. Bradford leave Wednesday evening for Californ'a, where tley will spend the balance of the winter, as is their wont. A week or ten days will be spent with Mrs. Bradford's mother at Los Angeles, and from thence the Bradfords will go to Coronado. Box Party at the Krug.

Miss Bessie Wilson entertained at the Krug theater Saturday afternoon, those present being Anna Edquist, Erene Palm-quist, Esther Johnson, Miss O'Connor. On the Calendar.

Mrs Lloyd Osborne will be hostess at

Palm Beach, Fig., for the famous George; a luncheon at the University club Wed-Washington dance on February 23. From needay afternoon in honor of A. D. F. Florida the Clarks will go to New York Hamlin of Columbia university, who and Atlantic City. Mrs. Squires will leave speaks before the Fine Arts society.

for New York about the middle of the Helen Keller, Boyd theater, Jan. 29. coming month to later visit with friends

> Butler-Barnes Wedding. At a home wedding this evening at \$:30 o'clock Miss Clara Barnes, daughter of with a small admission fee. who stretch the ribbons and carry the ring. The marriage lines will be read by an uncle of the bride, Rev. Dr. J. R. woodcock of Kansas City. The ring Chiffon Gowns and bearer will be little Isabel Sargent of Weeping Water, and the ribbon stretchers Miss Mabelle Horner, Miss Mildred Woodcock and Master Richard Lewis.

The bride will wear the lace veil which has decked overy bride in her family since her grandmother, Mrs. J. C. H. Hobbs, wore it in Galena, Ill., as a bride sixty-six years ego last November. The bride's gown is of white crepe meteor charmeuse. The little attendants will be in simple white frocks and Master Lewis in a white suit.

Mrs. Edward Berryman will play Mendelasohn's Wedding March and Miss Dorothy Pond and Miss Mary Winget will "Go, Pretty Rose.". Mr. and Mrs. Butler will be at home after March 1 at Leon, Ia.

The out-of-town guests to the wedding Messrs, and Mesdames-

J. R. Woodcock of Kansas City.
L. Butler of Varina. Ia.
Harvey Sargent of Weeping Water.
Mrs. Clarence Lewis of Kansas City.
Misses-Mildred Woodcock of Kansas City. Isabel Sargent of Weeping Water. Mabelle Horner of Leon, Ia.

Messrs.— Richard Butler of Leon, la. Doane Sargent of Weeping Water. Masters— James Sargent of Weeping Wattr. Frank Sargent of Weeping Water. Richard Lewis of Kansas City.

Personal Mention.

to her home for the last week with grippe each layer. and is still quite indisposed.

to remain until she leaves for California floating clouds, they lose their point. One February 1.

their home Saturday evening. Whatever may be your need, a Bee Want-Ad will get it for you.

When your child's permanent teeth are forming-that's the time to begin the

Dr.Lyon's

Send 2c stamp today for a generous trial package of either Dr. Lyon's Perfect Tooth Powder or Dental Cream. I. W. Lyon & Sons, Inc., 577 W. 27th St., N. Y. City

CLUB WOMEN MOURN

Honorary Pallbearers at Funeral Are Women with-Whom She Associated,

FLORAL TRIBUTES ARE MANY

Funeral services for Mrs. N. H. Nelson. president of the Omaha Woman's club. who died Friday after a brief illness, were held at Cole-McKay's undertaking pariors at 2:30 o'clock Monday. Hundreds of club women thronged the parlors from 10 o'clock in the morning, and large delegations from the Woman's club, the Dundee and Benson Woman's clubs, Vesta chapter, Order of the Eastern Star, and other organizations with which Mrs. Nelson was connected, attended the funeral in a body.

Dean James A. Tancock of Trinty cathedral read the burial service of the Episcopal church and a quartet including Miss Daisy Higgins, Mrs. Ben Stanley, Mr. Cutter Mr. Vickery, with Mr. Stanley at the organ, sang several numbers.

Many Floral Tributes. Floral tributes to the departed president were many and beautiful. The past presidents of the Woman's club, who served as honorary pallbearers; Woman's club, the directory and the different departments, the Eastern Star order all sent handsome floral designs. The honorary pallbearers were:

Mesdames—
A. B. Somers,
Edward Johnson,
M. D. Cameron,
C. W. Hayes. The active pallbearers were: W. G. Shriver,
Herbert Pickard,
Dr. A. O. Peterson.
Dr. W. N. Dorward,
Charles G. Trimble.

The officers of the club, Mesdames E. M. Syfert, John O. Yeiser, E. E. Stanfield, A. L. Fernald, C. H. Marley and W. S. Heller, and other members of the executive committee, accompanied the body to Forest Lawn cemetery.

The kiddles at Train school, where Mrs. Countess de Pierrefeu, who is in her giri- | William Tudor of Beacon street. An Nelson instituted a penny luncheon sysremoved to the hospital the day it opened.

affair in charge.

Mr. and Mrs. G. W. Shields entertain at dinner, followed by bridge this even-

Mesars, and Mesdames— Chester Hunter, Harry D. Cameron. John Battin,

FINE ARTS SOCIETY TO HAVE EXHIBITION SOON

The Omaha Society of Fine Arts will held an exhibition of paintings by foreign and American artists, including a loan exhibit of old masters, at the Hotel Fontenelle for ten days, beginning February 2. The exhibit will be open to the public every day from 10 o'clock in the morning until the same hour at night,

The first evening, February 2, will be when admission will be by card only.

Dress Accessories

Some of the white chiffon collars are in deep sailor shapes, with cuffs that extend nearly to the elbows. They are hemstitched, but not embroidered. A black chiffon gown merely tucked and hemstitched, with collar and ouffs of white chiffon, is one of the best combinations

Gray chiffon is coming into wide popularity. It will be strongly featured, probably, among the early spring gowns. In elaborate form, it is trimmed with a flicker of silver embroidery, but often it is made as simple as a serge and will serve for the same occosi

There is a new evening frock which shows a combination of yellow taffets and gray chiffon. It has been a long time since fashion put gray and yellow together, and nearly all of these dance combinations owe their popularity to their introduction in dance gowns of tulle.

Although tulle is the word commonly used, the fabric in these gowns is really white silk net. It has really a strong mesh, perishable, though, as it looks, and it renders good service if enough of it is used in one gown. There must be layers upon layers of it, and the favorite way Mrs. Charles Belden has been confined of finishing it is to put a piquet edge on

Mrs. William Sears Poppleton has The expensive part of these slik net ented her apartment and gone to the gowns is that one cannot be sparing of Hotel Fontenelle with her son, William, material. If they have not the effect of of the most effective of these frocks nas Mrs. Carrol D. Evans and Mrs. Edward all its layers cut in points, those be-Chambers of Columbus, who have been low the knees being weighted by all-the house guests of Mr. and Mrs. Homer ver roses; flesh-colored chiffon is sub-B. Robinson for the last week, left for stituted for satin as an underslip.

There is another smart evening gown of white net which is slightly trimmed with fur and touched off with a joweled bodice. There is a strong rivalry in evening gowns between the bodice of jeweled net or bullion lace which goes straight under the arms and the rather prim little bodice that matches the skirt and goes over the shoulders. The latter is especially well carried out in frocks of pink and blue taffets.

Items of Interest

Life's mysteries: Why politicians let themselves be photographed with clears in their mouths. Farmers own half the automobiles in

the United States, but our block owns nine-tenths of the phonographs.

The blossom of the pawpaw is suggested as the Missouri state flower. No. we don't know what a pawpaw is, either. Some investigator has discovered that sleehol will make plants intoxicated Imagine a lingled potate blinking all its

eyes or a pickled onlon rolling home in the small hours. And would an oyster plant that got lit up be an oyster cocktail? We omit all reference to the number of stewed prunes.

BRANDEIS STORES

Sale of Mussed Muslinwear -An echo of our great January Sale of Muslin Underwear. There is always a number of garments more or less mussed and soiled from handling after a sale of this kind, and, of course, we cannot let them remain on our counters in that condition—it is quicker and easier to place a nominal price on them and clear them out. A tubbing will restore all their freshness and daintiness.

Gowns, Skirts & Combinations

mussed and soiled; beautifully trimmed with lace and embroidery. Values up to \$2.00-

5c



Gowns, Corset Covers, Brassieres. Combinations and

Drawers -All slightly solled and worth up to \$1.00. Spe-

Some Special Values in Domestic Cottons

The Plain — 36-in. Bleached — The Genuine — 27-Inch Pancy — Remnants of 36 — 36-inch Curtain White and Fancy Outing Flannel, near pick and blue stripes and blue stripes and lished tissue financy effects. Regular price 7c. special, yard— Stripes 10c value, special, yard— Stripes 10c value, yard— Tuesday, y

5c

And finally, permit us to repeat that only Pasteurized Milk can be guaranteed to be free from disease germs. HE KNOWS

The "MILK WHITE" Dairy,